

DUES24, LLC Privacy Policy

Last Changes to Privacy Policy: June 13th, 2023

We are strongly committed to letting you know how we will collect and use your personal information. The policies below are applicable to data and information collected when you use the DUES24 platform and connected services (including www.hippoclin.com and any versions optimized for viewing on a wireless or tablet device); all email newsletters published or distributed by DUES24, LLC.; all DUES24 Services published by DUES24, LLC., including all other interactive features and communications provided by DUES24 (“DUES24 Service”), however accessed and/or used, that are operated by us, made available by us, or produced and maintained by DUES24, LLC. and its related companies (collectively “Company” or “we”, “us”, or “our”). We have established this privacy policy (“Privacy Policy”) to let you know the kinds of personal information we may gather during your use of the DUES24 Service, why we gather your information, what we use your personal information for, when we might disclose your personal information, and how you can manage your personal information.

Please be advised that the practices described in this Privacy Policy apply only to information gathered through our DUES24 Service. It does not apply to information that you may submit to us offline or by companies or organizations to which we may link or who may link to us.

By using our DUES24 Service, you are accepting the practices described in our Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the DUES24 Service. We reserve the right to modify or amend the terms of our Privacy Policy from time to time without notice. Your continued use of our DUES24 Service following the posting of changes to these terms will mean you accept those changes. If we intend to apply the modifications or amendments to this Privacy Policy retroactively or to personal information already in our possession, we will provide you with notice of the modifications or amendments.

If you have any questions about this Privacy Policy or don’t see your concerns addressed here, you should contact us by email at privacy@dues24.com.

Visiting our site or using our services from outside the United States

If you are visiting our site or using our services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States. The data protection and other laws of the United States might be different from those in your country, but please be assured that we take steps to ensure that your privacy is protected in accords with this policy. By using our services and voluntarily submitting your information to us, you consent to the general use of such information as provided in this Privacy Policy and to the transfer of that information to and storage of that information in the United States. For individuals residing in the European Economic Area or Switzerland, see the “EEA and Switzerland” section of this Agreement to find out more information.

What Information About Me Is Collected and Stored?

We collect two basic types of information from you in conjunction with your use of the DUES24 Service, personal information and non-personal information. Personal information is information that you supply to us, as described more fully below, i.e., when you use our Services, obtain a subscription, complete a survey, register for the services on the DUES24 Service, upload content, participate in a community, or

provide your e-mail address. Personal information is any information that can individually identify you and includes, among other things, your name, e-mail address, telephone number, postal address, credit card, billing and contact information. Non-personal information includes information that does not personally identify you, but it may include tracking and usage information about your location, demographics, use of the DUES24 Service and the Internet.

Personal Information

There are a number of circumstances in which you may supply us or our agents with your personal information. The following lists the most common ways in which we may collect your personal information.

- Registration for an account on the DUES24 Service
- Registration of your users and employees for an account on the DUES24 Service
- Registration for an event sponsored by Company
- Profile information that You provide for Your user profile or the user profile of any of your users or employees
- Identifying your location
- Uploading content to the DUES24 Service
- Participation in surveys
- Signing up to receive alerts or other information via email, text or instant message from Company
- Requests for customer service, support requests or other assistance
- DUES24 Service related communications, e.g. account verification; technical notification
- Communicating within the DUES24 Service
- Participation in communities, commenting on status updates and participation in other forums
- Submission of content or other data and information on any part of the DUES24 Service that permits it
- Any other place on the DUES24 Service where you knowingly volunteer personal information

Non-Personal Information

In addition, when you interact with the DUES24 Service, we may collect certain information that does not identify you individually and our servers may automatically keep an activity log of your use of our DUES24 Service (“Non-Personal Information”). Generally, we collect and store the following categories of Non-Personal Information:

- Non-identifiable demographic data such as age, gender, and five digit zip code as part of collecting personal information
- Device information about your computer, browser, mobile device, or other device that you use to access the DUES24 Service. This information may include IP address, geolocation information, unique device identifiers, browser type, browser language, and other transactional information.
- Analytics and usage information about your use of the DUES24 Service.
- Additional “traffic data” and log files such as time of access, date of access, software crash reports, session identification number, access times, and referring addresses.
- Other information regarding your use of the DUES24 Service.

Collection of Your Source IP Address/Location Information

We will collect and store information about your location on the DUES24 Service and associate these locations with your account on the DUES24 Service or enable through the DUES24 Service or your device. We will not collect any location information that you do not volunteer or enable. We will delete any location information that you request is deleted. We do collect and store your device's source IP address which may disclose the location of your device at the time you access the DUES24 Service.

Use of Cookies and Other Tracking Technologies

Like many websites and mobile applications, our DUES24 Services may use "cookies", which are small text files that are stored on your computer or equipment when you visit certain online pages that record your preferences and actions. We may also use cookies to monitor traffic, improve the DUES24 Service and make it easier and/or relevant for your use. Like many other platforms, we use cookies, web beacons and similar technologies to record your preferences, track the use of our DUES24 Service and your exposure to our advertisements, if any. We may also use these technologies to monitor traffic, improve the DUES24 Service and make it easier and/or relevant for your use. If you delete your cookies or if you set your browser or device to decline these technologies, some features of the DUES24 Service may not work or may not work as designed.

We use both "session" cookies and "persistent" cookies. We do not use flash cookies, web storage, web beacons or other technology that tracks your browsing history across multiple DUES24 Service.

We use cookies for the other purposes set out below:

- We use cookies to remind us who you are and to find your account information in our database when you access a service so you do not need to log in at every visit. This helps us to provide you with service tailored to your specific needs and interests. A cookie is created when you register for a service
- We use cookies to determine the browser the visitor uses so the site can be designed to work properly with the most common versions of different browsers
- We use cookies in conjunction with sending you e-mail newsletters
- Advertisers that place ads on the DUES24 Service may use cookies
- We use cookies in conjunction with analysis of your use of our DUES24 Service and generate analytics regarding our DUES24 Service
- We use cookies to estimate our audience size. Your browser is given a unique cookie that helps us determine whether yours is a repeat visit or a first visit

We also use Google Analytics, a web analytics service provided by Google, Inc. ("Google"), on our DUES24 Service. Google Analytics uses cookies or other tracking technologies to help us analyze how users interact with and use the DUES24 Service, compile reports on the DUES24 Service' activity, and provide other services related to DUES24 Service activity and usage. The technologies used by Google may collect information such as your IP address, time of visit, whether you are a return visitor, and any referring site. The DUES24 Service do not use Google Analytics to gather information that personally identifies you. The information generated by Google Analytics will be transmitted to and stored by Google and will be subject to Google's privacy policies. To learn more about Google's partner services and to learn how to opt out of tracking of analytics by Google click [here](#).

We may partner with third party advertising companies to better provide advertisements about our goods and services that may be of interest to you. These third party advertisers may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use the DUES24 Service. They may collect information about your online activities over time and across different DUES24 Service and other online services. They may use this information to provide you with interest-based advertising or other targeted content. These online advertising partners do not have access to or use your name, address, e-mail address, telephone number or other personally identifiable information from us, without your consent. They may, however, use persistent identifiers to anonymously track your Internet usage across other DUES24 Service in their networks beyond these DUES24 Service. While we restrict their further use of such information, such third parties may, with sufficient data from other sources, be able to personally identify you, unknown to us.

Third-party ad serving companies and other unaffiliated advertisers also display advertisements on our DUES24 Service. As part of their service, they may place a separate cookie on your computer or utilize other data collection and tracking technologies, to collect information such as your IP address, browser type, the server your computer is logged onto, the area code and zip code associated with your server, and whether you responded to a particular advertisement. For a listing of the third party companies we may allow to place cookies to serve ads on the DUES24 Service, please email a request to info@alii.com. We do not control these third parties' tracking technologies, how they may be used, or the information they may collect and we are not responsible for the privacy policies or the content of those third parties. Please visit the DUES24 Service of those businesses at the links above to review their privacy policies. We may add or change the list of third party ad servers from time to time and we encourage you to check this section for changes. You can learn more about about online advertising at www.aboutads.info/consumers.

Many of the third party advertisers that place tracking tools on our DUES24 Service are members of programs that offer you additional choices regarding the collection and use of your information. You can learn more about the options available to limit these third parties' collection and use of your information by visiting the DUES24 Service for the [Network Advertising Initiative](#) and the [Digital Advertising Alliance](#), as well as the webpages for [Facebook's ad preferences tool](#) and [privacy policy](#).

Similarly, you can learn about your options to opt-out of mobile tracking by certain advertising networks through your device settings. For more information about how to change these settings for Apple, Android or Windows devices, see:

Apple: <http://support.apple.com/kb/HT4228>

Android: <http://www.google.com/policies/technologies/ads/>

Windows: <http://choice.microsoft.com/en-US/opt-out>

Please note that opting-out of advertising networks services does not mean that you will not receive advertising while using our DUES24 Service or on other DUES24 Service, nor will it prevent the receipt of interest-based advertising from third parties that do not participate in these programs. It will, however, exclude you from interest-based advertising conducted through participating networks, as provided by their policies and choice mechanisms.

If you are using the DUES24 Services on your web browser, please note that your browser or device may include “Do Not Track” functionality. Because a “Do Not Track” compliance protocol has not yet been finalized, Company’s information collection and disclosure practices, and the choices that we provide to customers, will continue to operate as described in this privacy policy, whether or not a Do Not Track signal is received.

How Do We Use Your Information?

We use the information we learn from you to help us personalize and continually improve your experience on the DUES24 Service. We may use your Personal and Non-Personal Information in the following ways:

General Uses

- To upload your content to our DUES24 Service as you request
- To permit you to update, edit, and manage your content on our DUES24 Service
- To facilitate your communication with other users of the App
- To authenticate your and your users and employees’ accounts
- To communicate with you about your account or transactions with us (including service related announcements) and send you information about features and enhancements on our DUES24 Service
- To communicate with you about changes to our policies
- To personalize content and experiences on our DUES24 Service, including providing you reports, recommendations and feedback based on your preferences
- To disclose anonymized Personal Information to disclose statistics and analytics and other details regarding the use of our DUES24 Service.
- To optimize or improve our products, services and operations
- To automatically update the DUES24 Service on your device
- To detect, investigate, and prevent activities that may violate our policies or be illegal
- To perform statistical, demographic, and marketing analyses of users of the DUES24 Service

Use of Your Location Information

Specifically, we use your location information to:

- Personalize content on our DUES24 Service, including providing you reports, recommendations and feedback based on your preferences
- To facilitate live-time location and communication between users of the DUES24 Service
- Optimize or improve our products, services and operations
- Detect, investigate, and prevent activities that may violate our policies or be illegal
- Perform statistical, demographic, and marketing analyses of users of the DUES24 Service and their purchasing patterns

Who Do We Provide Your Information To?

Except as disclosed in this Privacy Policy, and pursuant to those external agencies, organizations, and governmental entities we connect users of the DUES24 Service with, we do not disclose information about

your Personal Information collected online to any companies not part of Company or its parent, subsidiaries or related entities. In no event will we sell or rent your Personal Information as part of a customer list or similar transaction.

Business Partners and Third Parties

We may share your Personal Information with our other business partners from time to time. You may withdraw your consent to our sharing of your Personal Information with business partners and third parties at any time by following the opt-out process described below.

Third-Party Agents

We have third party agents, subsidiaries, affiliates and partners that perform functions on our behalf, such as hosting, billing, push notifications, storage, bandwidth, content management tools, analytics, customer service, fraud protection, etc. These entities have access to the Personal Information needed to perform their functions and are contractually obligated to maintain the confidentiality and security of that Personal Information. They are restricted from using, selling, distributing or altering this data in any way other than to provide the requested services to the DUES24 Service.

Emergency Situations

We may also use or disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on us or the DUES24 Service; (b) protect and defend our rights or property, the DUES24 Service or our users, and (c) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the DUES24 Service or the public. This includes exchanging information with other companies and organizations for fraud protection.

What Steps Are Taken To Keep Personal Information Secure?

We are concerned about ensuring the security of your Personal Information. We exercise great care in providing secure transmission of your information from your device to our servers. Personal Information collected by our DUES24 Service are stored in secure operating environments that are not available to the public. Our security procedures mean that we may occasionally request proof of identity before we disclose your Personal Information to you. Please understand, however, that while we try our best to safeguard your Personal Information once we receive it, no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

How Can We Transfer Your Personal Information?

Your information collected through the DUES24 Service may be stored and processed in the United States or any other country in which Company, its Clients, Affiliates or service providers maintain facilities. Company, its Clients, Affiliates, or service providers may transfer information that we collect about you, including personal information across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the United States or other regions with laws governing data collection and use that may differ from US law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction. Wherever your personal information is transferred, stored, or processed by Company, Company will take reasonable steps to safeguard the privacy of your personal information. By

registering for and using the DUES24 Service you consent to the transfer of information to the US or to any other country in which Company, its Clients, Affiliates or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

How Long Do We Keep Your Information?

Following termination or deactivation of your account, Company, its Clients, Affiliates, or its service providers may retain information (including your profile information) and user Content for a commercially reasonable time for backup, archival, and/or audit purposes. If you have any questions about termination or deactivation of your account, please contact us directly at privacy@hippoclin.com.

What Happens When I Link To or From Another Site?

The DUES24 Service may contain links to other websites and applications operated by third parties. Please be advised that the practices described in this Privacy Policy for Company do not apply to information gathered through these other websites and applications. We are not responsible for the actions and privacy policies of third parties and other websites and applications.

Governing Law

The DUES24 Service are published in the United States. Our DUES24 Service are located and targeted to United States citizens and our policies are directed at compliance with those laws. If you are uncertain whether this privacy policy conflicts with the applicable local privacy laws where you are located, you should not submit your Personal Information to Company.

Assignment

We may change our ownership or corporate Company while providing the DUES24 Service. We may also sell certain assets associated with the DUES24 Service. As a result, please be aware that in such event we may transfer some or all of your information to a Company acquiring all or part of our assets or to another Company with which we have merged. Under such circumstances we would, to the extent possible, require the acquiring party to follow the practices described in this Privacy Policy, as it may be amended from time to time. Nevertheless, we cannot promise that an acquiring Company or the merged Company will have the same privacy practices or treat your information the same as described in this Privacy Policy.

Changes to This Policy

As our DUES24 Service continue to develop, we may add new services and features to our DUES24 Service. In the event that these additions affect our Privacy Policy, this document will be updated appropriately. We will post those changes prominently so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone. We do, however, recommend that you read this Privacy Policy each time you use our DUES24 Service in case you missed our notice of changes to the Privacy Policy. We will not, however, materially change our policies and practices to make them less protective of Personal Information we have previously collected from you without your express consent.

Healthcare Privacy

With respect to its operation of the DUES24 Services, and to the extent required by (A) the Health Insurance Portability and Accountability Act of 1996, as amended, and its implementing regulations (“**HIPAA**”), and (B) the Health Information Technology for Economic and Clinical Health Act (“**HITECH**”) and any regulations promulgated thereunder (HIPAA and HITECH are collectively referred to herein as the “**Privacy Laws**”), DUES24 will, within commercially reasonable standards and practices, comply with the Privacy Laws applicable to business associates and maintain the confidentiality of any Protected Health Information which is individually identifiable health information that is protected by HIPAA (“**PHI**”) transmitted or made available through the functionality of the Services or the Affiliated Services. If you as a User are associated with an institution which is classified as a covered entity under HIPAA, your use of PHI is governed by HIPAA and other Applicable Laws and the User Documents with your institution.

DUES24 provides that it retains no information input on the software or platform. However, in order to maintain the standard operation of the software functionality, the platform may temporarily hold Private Healthcare Information (PHI), but such information has not been uploaded, or produced by DUES24. Furthermore, all PHI that may be uploaded to the platform, has been produced and/or provided by user, and as such, You and all users agree responsibility for HIPAA compliance shall fall upon you and all users of the platform. Furthermore, it is the responsibility of the one who uploads, inputs, extracts, or reads the information on the platform to be HIPAA compliant at all times, and such persons also bear responsibility for any disclosure arising from the aforementioned activities.

To the extent PHI is disclosed by you or any user, You agree that such information is used with the consent of that individual(s), or where consent of full disclosure of PHI is not obtained, you and all users agree to take the appropriate measures to keep individual’s distinguishing features i.e., name, image, social security number, and any other similar information private.

You acknowledge and agree that this TOS may be amended from time to time if necessary to comply with the Privacy Laws. The requirements of this Section will survive the termination of your use of the Services.

When you use the Services to upload, transmit, or receive PHI, you agree that, to the extent applicable, you shall comply with all applicable local, state, federal or international law, rule, or regulation, including, but not limited to, the Privacy Laws, any court order, or other order or decision in any governmental, administrative or judicial proceeding (collectively “**Applicable Laws**”). You represent and warrant that you will, at all times, comply with all directly or indirectly Applicable Laws that may now or hereafter govern the gathering, use, transmission, processing, receipt, reporting, disclosure, maintenance, and storage of PHI. You agree that DUES24, and all other persons or entities involved in the operation of the Services, have the right to monitor, retrieve, store, review, and use PHI, if applicable, in connection with the transmission of any PHI.

To the extent permissible under Applicable Laws, you hereby grant to DUES24 a perpetual, unlimited license to use the data and information that is compiled or passes through the Services that specifically relates to you, your patient’s care information, your institution’s procedures or diagnoses, or insurance provider procedures, policies, coverage, or payments, and any related information (collectively, the “**DUES24 Services Data**”), in a de-identified format as defined under the Applicable Laws for data benchmarking, sharing, warehousing, resource utilization, and similar data analysis services; provided, however, that DUES24 shall comply with the Applicable Laws in connection with any such actions.

DUES24 DISCLAIMS ANY LIABILITY FOR YOUR USE OR MISUSE OF PHI OR OTHER INFORMATION TRANSMITTED, MONITORED, STORED OR RECEIVED WHILE USING THE SERVICES WHETHER TO AN INSTITUTION USING THE SERVICES OR OTHERWISE. DUES24 RESERVES THE RIGHT TO AMEND OR DELETE ANY UPLOADED CONTENT (ALONG WITH THE RIGHT TO REVOKE ANY MEMBERSHIP OR RESTRICT ACCESS TO THE SERVICES) THAT IN DUES24'S SOLE DISCRETION VIOLATES ANY PROVISIONS OF THIS SECTION OR THE TERMS OF USE IN GENERAL.

Medical Disclaimers; No Provider/Patient Relationship; Provider Information

Your use of the Services and/or any information or Content that is included on or transmitted through the Services is not intended to and will not create any connection between You and/or your institutions' provider/patient relationships with clients, customers and patients. This shall be true whether you are utilizing any of the Services (e.g., provider location services) or links to Affiliated Services that may assist a User in locating a medical professional.

DUES24 does not guarantee that communications between patients and users occurs in real-time. Any Content available on or through the Services is for informational and educational purposes only and is not a substitute for the professional judgment of a healthcare professional in diagnosing and treating patients. Neither the Content nor any Services is intended to be substituted for medical diagnosis or treatment. DUES24 does not recommend or endorse any specific drugs, tests, physicians, products, procedures, opinions, "off-label" drug uses or other information that may be mentioned on or transmitted through the Services (regardless of whether the foregoing is mentioned or transmitted by healthcare providers, insurance providers, or similar professionals or organizations). Your reliance upon any information obtained or used by you is solely at your own risk. DUES24 disclaims any liability for the accuracy of any information or Content provided or sent by you or other users of the Services, including your physician, other healthcare providers, insurance providers, or their representatives. You shall be responsible for verifying the accuracy of any information you send or receive through the Services, including any of your patient health information, data, or records.

DUES24 disclaims any liability in any way to you for any decision you make or any actions that occur in connection with the use of the Services in locating and/or starting a relationship with a medical professional. DUES24 has no control over, cannot and does not guarantee the availability of any provider that is a part of the Services at any particular time. DUES24 will not be liable or responsible in any way for cancelled or otherwise unfulfilled appointments or any injury resulting therefrom, or for any other injury resulting from the use of the Services whatsoever.

DUES24 makes the Services available to its customers and their patients for the purposes of providing a training and educational tool. DUES24 may, but has no obligation to, review Content posted on the Services. DUES24 does not guarantee the timeliness and accuracy of any or all the Content. Neither the authors (whether users of the Services or not), DUES24, nor any other party who has been involved in the preparation or publication of any Content can assure you that such Content is in every respect accurate or complete. DUES24 disclaims liability for any errors or omissions or for the results obtained from the use of such Content.

The procedures, products, services, and devices discussed and/or advertised within the Services are not applicable to all individuals, patients, or all clinical situations. DUES24 makes no claims as to the effectiveness of any such procedures, products, services, or devices. You acknowledge and agree that any products and/or services represented on the Services by advertisers, sponsors, and other Services participants, either paid or unpaid, are presented for your awareness and do not necessarily imply

appropriateness for any particular individual or prediction of effectiveness, outcome or success. DUES24 disclaims any liability in connection with your use of such procedures, products, services, or devices.

Information for Users in Europe and Elsewhere Outside The U.S.

If you use our DUES24 Service outside of the United States, you understand that we may collect, process, and store your personal information in the United States and other countries. The laws in the U.S. regarding personal information may be different from the laws of your state or country. Any such transfers will comply with safeguards as required by relevant law. If applicable, you may have a right to claim compensation for damages caused by a breach of relevant data protection laws.

Additional Information for Users in the European Union (EEA) and Switzerland

If you are a resident of the EEA or Switzerland, the following information applies.

Purposes of processing and legal basis for processing

As explained above, we process personal data in various ways depending upon your use of our DUES24 Service and Services. We process personal data on the following legal bases: (1) with your consent; (2) as necessary to perform our agreement to provide Services; and (3) as necessary for our legitimate interests in providing the

DUES24 Service and Services where those interests do not override your fundamental rights and freedom related to data privacy.

Right to lodge a complaint

Users that reside in the EEA or Switzerland have the right to lodge a complaint about our data collection and processing actions with the supervisory authority concerned.

Transfers

Personal information we collect may be transferred to, and stored and processed in, the United States or any other country in which we or our affiliates or subcontractors maintain facilities. Upon the start of enforcement of the General Data Protection Regulation (GDPR), we will ensure that transfers of personal information to a third country or an international organization are subject to appropriate safeguards as described in Article 46 of the GDPR.

Individual Rights

If you are a resident of the EEA or Switzerland, you are entitled to the following rights once the GDPR becomes effective:

- The right to request data erasure – you have the right to have your data erased from our DUES24 Service if the data is no longer necessary for the purpose for which it was collected, you withdraw consent and no other legal basis for processing exists, or you believe your fundamental rights to data privacy and protection outweigh our legitimate interest in continuing the processing.
- The right to restrict or object to our processing – you have the right to restrict or object to our processing if we are processing your data based on legitimate interests or the performance of a task in the public interest as an exercise of official authority (including profiling); using your data for direct marketing (including profiling); or processing your data for purposes of scientific or historical research and statistics.

- The right to object to automated decision making – you have a right to avoid being subject to automated decision making and insist on human intervention if we make an automated decision that produces a legal or a similarly significant effect on you.

What Are Your Choices and How Do You Opt-Out?

We believe you should have choices about the collection, use and sharing of your information. Although you cannot opt-out of all data collection when you visit our DUES24 Service, you can limit the collection, use and sharing of your personally identifiable information.

Collection of Personal Information. All personally identifiable information is provided on a voluntary basis. If you do not want Company to collect such information, you should not submit it to the DUES24 Service. However, doing so will restrict your ability to access some content and use some of the functionality of the DUES24 Service.

Emails and Other Communications. If you would like to alter the type of communications you receive from us, including opting out of promotional communications from us, you may do so at any time by updating the communication preferences specified in your account profile through the DUES24 Service. Please note that this may affect your ability to access certain products and services, and we may continue to send non-promotional communications such as staffing confirmations, surveys, and other information about your use of the Service. If you refer others to us using our email functionality, please note that they may choose not to receive any promotional emails from us in the future by following the opt-out instructions in the email invitation.

Tracking. You also have choices to limit some tracking mechanisms that collect information when you use the DUES24 Service. Many web browsers automatically accept cookies, but you can usually modify your browser's setting to decline cookies if you prefer. If you choose to decline cookies, certain features of our DUES24 Service, including the DUES24 Service themselves, may not function properly or remain accessible to you. In addition, you may also render some web beacons unusable by rejecting or removing their associated cookies. Note that if you choose to remove cookies, you may remove opt-out cookies that affect your advertising preferences. For more detail on your ability to opt out, see **Use of Cookies and Other Tracking Technologies** above.

Please note that while you may opt out of online behavioral advertising and other targeted advertising served by participating companies through DUES24 Service you may still see other types of advertising on the DUES24 Service, it just may not be as relevant or targeted to your interests.

Accessing and Correcting Your Information. If you have an account with Company, you may review and change your information by logging into your account and editing your profile. Be advised that we may not be able to delete your Personal Information without also deleting your user account. You will not be permitted to examine the Personal Information of any other person or entity and may be required to provide us with Personal Information to verify your identity prior to accessing any records containing information about you. We may not accommodate a request to change or delete Personal Information if we believe doing so would violate any law or legal requirement or cause the information to be incorrect.

If you have any questions about this Privacy Policy, you should contact us by email at privacy@hippoclin.com.

Your California Privacy Rights.

Shine the Light. California's "Shine the Light" law permits customers in California to request certain details about how certain types of their information are shared with third parties and, in some cases, affiliates, for those third parties' and affiliates' own direct marketing purposes. Under the law, a business should either provide California customers certain information upon request or permit California customers to opt-in to, or opt-out of, this type of sharing.

We do not share personal information as defined by California's "Shine the Light" law with third parties and/or affiliates for such third parties' and affiliates' own direct marketing purposes. If you are a California resident and wish to obtain information about our compliance with this law, please email us at privacy@hippoclin.com. Requests must include "California Privacy Rights Request" in the first line of the description and include your name, street address, city, state, and ZIP code. Please note that we are not required to respond to requests made by means other than through the provided email address, 800 number or mail address.

California Residents under 18. Any California residents under the age of eighteen (18) who have posted content or information on the Services, can request that such information be removed from the Services by sending an e-mail to us at info@hippoclin.com. Requests must state that the user personally posted such content or information and detail where the content or information is posted. We will make reasonable good faith efforts to remove the post from prospective public view.

Special Information for California Residents. The California Consumer Privacy Act ("CCPA") provides California residents with rights to receive certain disclosures regarding the collection, use, and sharing of "Personal Information," as well as rights to access and control Personal Information. The CCPA defines "Personal Information" to mean "information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household." Certain information we collect may be exempt from the CCPA because it is considered public information (i.e., it is made available by a government entity) or covered by a federal privacy law, such as the Gramm–Leach–Bliley Act, the Health Insurance Portability and Accountability Act, or the Fair Credit Reporting Act.

To the extent that we collect Personal Information that is subject to the CCPA, that information, our practices, and your rights are described below.

Right to Information Regarding the Categories of Personal Information Collected, Sold, and Disclosed. You have the right to receive information regarding the categories of Personal Information we collected, sold, and disclosed. This information is provided below in our Notice of California Consumer Data Collection and Sharing Practices.

Right to Access Information You have the right to request access to Personal Information collected about you and information regarding the source of that information, the purposes for which we collect it, and the third parties and service providers with whom we share it. To protect our customers' Personal Information, we are required to verify your identity before we can act on your request.

Right to Request Deletion of Information. You have the right to request in certain circumstances that we delete any Personal Information that we have collected directly from you. To protect our customers'

Personal Information, we are required to verify your identify before we can act on your request. We may have a reason under the law why we do not have to comply with your request, or why we may comply with it in a more limited way than you anticipated. If we do, we will explain that to you in our response.

Right to Information Regarding Participation in Data Sharing for Financial Incentives. You have the right to be free from discrimination based on your exercise of your CCPA rights. We do not have any rewards programs or other financial incentives.

Right to Opt Out of Sale of Personal Information to Third Parties. You have the right to opt out of any sale of your personal information by Company to third parties. To exercise this right, email us at info@dues24.com. Please note that your right to opt out does not apply to our sharing of personal information with service providers, who are parties we engage to perform a function on our behalf and are contractually obligated to use the personal information only for that function.

How to Submit a Request. You may submit a request to exercise your rights through any one of three means:

(3) By emailing us at privacy@hippoclin.com.

Notice of California Consumer Data Collection and Sharing Practices. The following is a description of our data collection practices, including the personal information we collect, the sources of that information, the purposes for which we collect information, and whether we disclose that information to external parties. We may use any and all of the information for any of the purposes described in this Privacy Policy, unless limitations are listed. The categories we use to describe the information are those enumerated in the CCPA.

● **Personal Identifiers:**

- o We collect your name, phone number, email address, and contact address when you complete a transaction, such as a donation, or sign up for our events or promotions.
- o We collect your email address when you sign up for our newsletter.
- o You provide us with payment information, which may be your credit card number or a bank account, when you complete a transaction. You have the option to store this information to your account or set up a recurring transaction.
- o We do not collect your social Security number, Driver's License number, or Passport number.
- o We do not collect any medical information or health information about you.
- o We collect your IP address automatically when you use the Services.
- o We collect your Device ID automatically when you use the Services.

- **Protected Classifications:** We collect your age in order to comply with laws that restrict collection and disclosure of personal information belonging to minors. We do not collect your gender, racial or ethnic origin, or sexual orientation.
- **Donation Information:** When you engage in transactions with us, such as submitting a donation, we create records of the contribution you made, reason for the donation, as well as goods or services that may accompany your donation.
- **Comment Information:** When you leave a comment on any story, feature, or document, we will post, display, and maintain your comment on our website.
- **Biometric Information:** We do not collect information about your physiological, biological, or behavioral characteristics.
- **Internet or Other Electronic Network Activity Information:** We collect information about your browsing history, search history, viewing history, and information regarding your interaction with websites, applications, videos, or advertisements automatically when you utilize the Services.
- **Geolocation Data:** As described above, we collect your IP address automatically when you use the Services. We may be able to determine your general location based on the IP address. We do not collect your precise location (e.g., your GPS coordinates).
- **Audio, electronic, visual, thermal, olfactory, or similar information:** If you contact us via phone, we may record the call. We will notify you if a call is being recorded at the beginning of the call. We do not collect your image or any thermal, olfactory, or similar information.
- **Professional or employment-related information:** If you apply for a job with Company, we may collect name, contact information, cover letter, LinkedIn profile, and website, as well as information from your device.
- **Education information:** If you apply for a job with Company, we may collect information on the institutions you have attended, the level of education you have attained, your transcript, and writing samples.
- **Inferences drawn to create a profile about a consumer reflecting the consumer's preferences or characteristics:** We may analyze your actual or likely preferences through a series of computer processes. On some occasions, we may add our observations to your internal profile.

We may share any of the above-listed information with Service Providers, which are external parties that we engage for business purposes and are restricted from using Personal Information for any purpose that is not related to our engagement. The categories of Service Providers with whom we share information and the services they provide are described in this our Privacy Policy.

On certain occasions, we also sell information to third parties. An external party may be considered a third party either because the purpose of sharing is not an enumerated business purpose under California law, or because our contract does not restrict them from using Personal Information for other purposes. To “sell” information means to disclose it to an external party for monetary or other benefit. We sell the following information:

- **Personal Identifiers:**

- o We provide your contact information to directory services providers and public safety authorities.
- o We provide your IP address and Device ID to our analytics partners.
- o If you make a donation, we provide your donor information to our third party donor partners.

We may also disclose information to other external parties who are not listed here when required by law or to protect our Company or other persons, as described in this Privacy Policy.

We reserve the right to update the Privacy Policy at any time. All updates will be posted on our website www.hippoclin.com

Please immediately report any violations of this Privacy Policy to DUES24 at info@hippoclin.com/reporting.